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## **Hitachi Introduces their First 8,000 Lumen Laser Projector**

***Ultra-low maintenance, single-chip DLP projector offers low Total Cost of Ownership and advanced installation features***

MAIDENHEAD, U.K 8th June 2016 – Delivering up to 20,000 hours of maintenance-free operation, Hitachi Digital Media Group announces their first 8,000 lumen single-chip DLP Laser projector. The LP-WU9750B has been designed from the ground-up with a range of features to offer high reliability and stability to meet the needs of customers in demanding installation environments.

“Delivering a unique and powerful combination of bright, sharp images, with advanced installation options, high reliability and low maintenance; the new LP-WU9750B offers customers an ideal solution for high performance and low TCO.” said Axel Kutschke, Senior Manager, Presentation Products for Hitachi Digital Media Group. “In order to ensure 20,000 hours of maintenance-free operation in these demanding environments, the design features a quad-drive laser, a sealed, dust-resistance engine and a new phosphor wheel and cooling system, providing high performance over an extended lifetime.”

The quad-drive laser engine also offers near-instant 100% brightness and built-in redundancy in the event of an unlikely single laser failure. The advanced new cooling system and heat-resistant phosphor wheel ensure that the high performance of the laser goes hand-in-hand with reliable operation.

Advanced installation options include 360-degree projection and portrait mounting as well as edge blending and warping, with fine adjustment of brightness.

The LP-WU9750B offers 5 digital connection options including SDI, HDBaseT, DVI and two HDMI ports.

With seven interchangeable lenses, including the Ultra-Short Throw FL-920, providing options for screen sizes of between 100" to 600" and projection distance for the 100" screen ranging from 0.83m to 19m, the projector together with powered focus, shift and zoom can meet the specific demands of any environment.

For additional peace of mind, this projector offers a 3 year or 10,000 hours warranty, whichever comes first (for extended warranty, please contact your local dealer).

As well as offering an impressive brightness level of 8000 lumens the LP-WU9750B also delivers an industry leading contrast ratio of 20,000:1.

The projector measures 500x216x576, weighs 28Kg and is available now from Midwich, Sahara Presentation Systems Plc and Medium UK.

- **Industry First:** 8,000 Lumens, single-chip DLP Laser projector with quick start / quick off operation and contrast ratio of 20,000:1.
- **Maintenance-free Operation:** laser light source delivers 20,000 hours of maintenance free operation.
- **Highly Reliable:** A new quad-drive laser as well as a sealed, dust-resistant engine, a new heat-resistance phosphor wheel and a new cooling system.
- **Advanced Installation:** Unlimited edge blending and warping, flexible mounting, P-in-P/P-by-P, five digital inputs and seven interchangeable lens options deliver infinite installation possibilities.
- **3 year/10,000 hours warranty:** A 3 year or 10,000 hours warranty, whichever comes first.

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## Notes to Editor

### About Hitachi Digital Media Group

The Digital Media Group, which is part of Hitachi Europe Ltd, is responsible for pan-European sales and distribution of Hitachi's leading digital display and projection products. With two key product areas, Hitachi Digital Media Group provides leading-edge digital solutions for the home and business environments. Key product groups are display solutions, which include High Definition Ready LCD TVs, and a range of business and education 3LCD projectors.

For further information please visit Hitachi Digital Media's website at <http://www.hitachidigitalmedia.com>

**About Hitachi Europe Ltd.**

Hitachi Europe Ltd., a subsidiary of Hitachi, Ltd., is headquartered in Maidenhead, UK. The company is focused on its Social Innovation Business - delivering innovations that answer society's challenges. Hitachi Europe and its subsidiary companies offers a broad range of information & telecommunication systems; rail systems, power and industrial systems; industrial components & equipment; automotive systems, financial services; digital media & consumer products and others with operations and research & development Laboratories across EMEA.

For more information about the company, please visit <http://www.hitachi.eu>.

**About Hitachi, Ltd.**

Hitachi, Ltd. (TSE: 6501), headquartered in Tokyo, Japan, delivers innovations that answer society's challenges. The company's consolidated revenues for fiscal 2015 (ended March 31, 2016) totaled 10,034.3 billion yen (\$88.7 billion). The Hitachi Group is a global leader in the Social Innovation Business, and it has approximately 335,000 employees worldwide. Through collaborative creation, Hitachi is providing solutions to customers in a broad range of sectors, including Power / Energy, Industry / Distribution / Water, Urban Development, and Finance / Government & Public / Healthcare.

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