Plasma - the popular choice

So big and so powerful. So flat and so desirable. So elegant yet so slim. Is it any wonder that plasma televisions are becoming so popular?

Put a plasma television in the home, and you'll be amazed at what it can do for you. It's not just about watching television, though TV programmes will look great on your Hitachi plasma television. But the high resolution, high impact, and beautiful colour characteristics of Hitachi's plasma TVs means that anything you display on them will look fantastic.

And on top of all this the TV itself makes for a beautiful piece of kit in its own right. Slim, stylish and attainable and all finished off in a stunning silver casing - it's a high tech work of art.

Isn't it time you took a closer look at Hitachi plasma?

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HITACHI
Inspire the Next

32PD3000 & 42PD3000 Plasma Television

Models		32PD3000	42PD3000
PICTURE	Screen Size	32"/82cm V	42"/106cm V
	Screen Type	Plasma	Plasma
	Pixels	852 x 1024	1024 x 1024
	Pixel Pitch	0.84mm (H) x 0.39mm (V)	0.90mm (H) x 0.51mm (V)
	Colours	576 million	576 million
	Grey Level	832	832
	Horizontal Viewing Angle	160°	160°
	Vertical Viewing Angle	160°	160°
	Panel Luminance (Typical)	900 cd/m²	1000 cd/m²
	Contrast	>900:1	>1000:1
AUDIO	RMS Output	2 x10W	2 x 12W
	Surround Sound	TRUBASS + Matrix	TRUBASS + Matrix
CONNECTIONS	Digital Interface	DVI & 8pin Mini Din	DVI & 8pin Mini Din
	Subwoofer Output	●	●
	Speaker Terminals		●
GENERAL	Voltage	AC 100-240V/50~60Hz	AC 100-240V/50~60Hz
	Power Consumption	260W	318W
	Standby	< 2W	< 2W
	Weight (incl stand)	26.7kg	40.2kg
	Dimensions (WxHxD)	976 x 503 x 95mm	1030 x 636 x 95mm
	Dimensions (WxHxD) on stand	*976 x 580 x 258mm	*1233 x 713 x 300mm
	Stand Supplied	● (Swivel)	● (Swivel)
	Finish	Metallic Silver	Metallic Silver

*Sizes include speakers

AV3000E Multi-Media Box

Models	Multi-Media Box	AV3000E
PICTURE	Digital Noise Reduction	●
	Digital Comb Filter	●
	Black Stretch/Picture Boost/Vertical Enhancer	●●●
	White Point-Cool/Normal/Warm	Variable
	CTILTI	●●
	Screen Format Modes	8
	WSS/SCART Signal Aspect Ratio Switching	●
	Picture Modes Dynamic/Natural/Cinema/Favourite	●
	Progressive Scan (625/50p / 525/60p)	●
TUNER	Easitune System/Programme Memory	●/100
	Autosort/Manual Sort Analogue	●●
SYSTEM	Cable/Hypertand	
	PAL/SECAM/PAL60/NTSC4.43/3.58	●●●●●
	I/B G.H/L/L/DK.K	●●●●
OPERATION	Sleep Timer	●
	Screen Saver/Power Save	●●
	Split Screen Text/Picture	●
	Picture in PC mode	●
	Unified Remote TV/VCR/DVD	●●●
	Fastext/Toptext	●●
	Teletext Page Memory	100
	Viewlink (SCART 1)	●
	OSD Languages	12
AUDIO	NICAM/A2	●●
	Audio Modes	Music/Speech/Cinema/Favourite
	TRUBASS	In Panel
	Matrix Sound	In Panel
CONNECTIONS	SCART 1 S-VHS + AV in (TV out)	●
	SCART 2 RGB + AV in (Monitor out)	●
	SCART 3 RGB + AV in (Monitor out)	●
	Progressive Scan/Component Input YCbCr/YPbPr	●●
	Headphone Socket/Front AV/Front S-VHS	●●●
	S-VHS/Composite Output	●●
	Phono Audio Out	●
	Centre Channel Input	●
	PC Connection 15 Pin HD D-sub/PC Sound	●●
GENERAL	Demo Mode	●
	Power Consumption/Standby	30W< 2
	Weight	3.2Kg
	Dimensions (WxHxD)	430 x 85 x 240mm
	Finish	Silver

*In accordance with our policy of constant improvement, we reserve the right to alter specifications of products shown without prior notice.
TRUBASS is a registered trademark of SRS Laboratories.

HITACHI
Inspire the Next

Introducing Hitachi's beautiful widescreen 32" (82cmV) plasma television which incorporates sophisticated technology to deliver the ultimate viewing experience. Hitachi's new H² panel technology and I² Intelligent Image Chip produce unrivalled and amazing picture performance whilst state-of-the-art acoustic technology such as TRUBASS and Matrix Sound provide a clearer natural sound.

- 32" (82cmV) Plasma TV with Multi-Media Box
- Incorporates Hitachi's new H² Panel and I² Intelligent Image Chip Technology
- Pixel Pitch - 0.84mm (Horizontal) x 0.39mm (Vertical)
- 576 Million Colours for Clarity and Depth (832 grey scales)
- Brightview - using Alternative Lighting of Surfaces (ALIS) Technology
- Incorporates TRUBASS Technology and Matrix Sound
- Digital Colour Management - True Colour Reproduction
- Panel Luminance of 900cd/m² for high brightness
- Contrast of 900:1 to produce superior blacks
- 4 Preset Picture Modes / 4 Preset Sound Modes
- Split Screen Function - Picture and Teletext, PC and Picture
- Progressive Scan Input
- Centre Channel Input
- Teletext with 100 Page Memory
- 3 SCART In/Out
- PC Input

AWARDS 2002

Plasma TV of the Year
What Home Cinema

WINNER WHAT VIDEO

Plasma TV of the Year
What Video & TV

BEST BUY Home Cinema

Best Buy
What Home Cinema

BEST BUY WHAT VIDEO

Best Buy
What Video & TV

976mm

580mm 503mm

PLATARA

Slim and lightweight design. A 32" (82cmV) TV that's only 95mm deep is an incredible piece of kit. It's slimline, flat and lightweight too, just 26.9kg for the 32" (82cmV) version, which means you can hang this stunning elegant screen on the wall, or in any room that you choose. Platara televisions will fit into all sorts of places a conventional television could never go.

95mm

With a stunning screen you need a similarly elegant way of connecting your favourite home entertainment network. With the Platara range of plasma televisions, the days of having multiple cables are no more. Using the Multi-Media box as the centre of your home entertainment system, simply connect up your TV, DVD, PC, Set top box or AV Receiver and speaker system via a single digital cable connection to your Platara Plasma TV.

1233mm

95mm

636mm

713mm

Hitachi's flagship 42" (106cmV) plasma television combines stunning design with cutting edge technology. Just 95mm deep, this 42" (106cmV) widescreen television comes with a sophisticated multi-media box to deliver sound and images like you've never seen them before.

- 42" (106cmV) Plasma TV with Multi-Media Box
- Widescreen Viewing Ratio
- Incorporates Hitachi's new H² Panel and I² Intelligent Image Chip Technology
- Pixel Pitch - 0.90mm (Horizontal) x 0.51 (Vertical)
- 576 Million Colours for Clarity and Depth (832 grey scales)
- Brightview - using Alternative Lighting of Surfaces (ALIS) Technology
- Incorporates TRUBASS Technology and Matrix Sound
- Digital Colour Management - True Colour Reproduction
- Panel Luminance of 1000cd/m² for high brightness
- Contrast of 1000:1 to produce superior blacks
- 4 Preset Picture Modes / 4 Preset Sound Modes
- Split Screen Function - Picture and Teletext, PC and Picture
- Progressive Scan Input
- Centre Channel Input
- Teletext with 100 Page Memory
- Detachable Speakers
- 3 SCART In/Out
- PC Input